



Kent Woodlands Annual Meeting

**Carrie Pollard
Water Efficiency Manager**

January 14, 2026



Marin Water

- Locally Sourced, Clean Reliable Water
 - 75% comes from five reservoirs on Mt. Tam and two in west Marin
 - 25% imported from the Russian River in neighboring Sonoma County
- Oldest Water District in California, serving 191,000+ residents in a 147-square-mile service area covering central and southern Marin



Stewards of Watershed Lands

- The ecological health of the Mt. Tam Watershed is an important piece of providing clean, reliable water to our customers.
- Kent Woodlands is especially unique living adjacent to the Mt. Tamalpais Watershed and enjoying a rare connection to the source of the majority of Marin's drinking water
- Protecting this natural resource not only supports the watershed but ensures long-term resilience for the Kent Woodlands community, across wet and dry years alike.

BY THE NUMBERS:

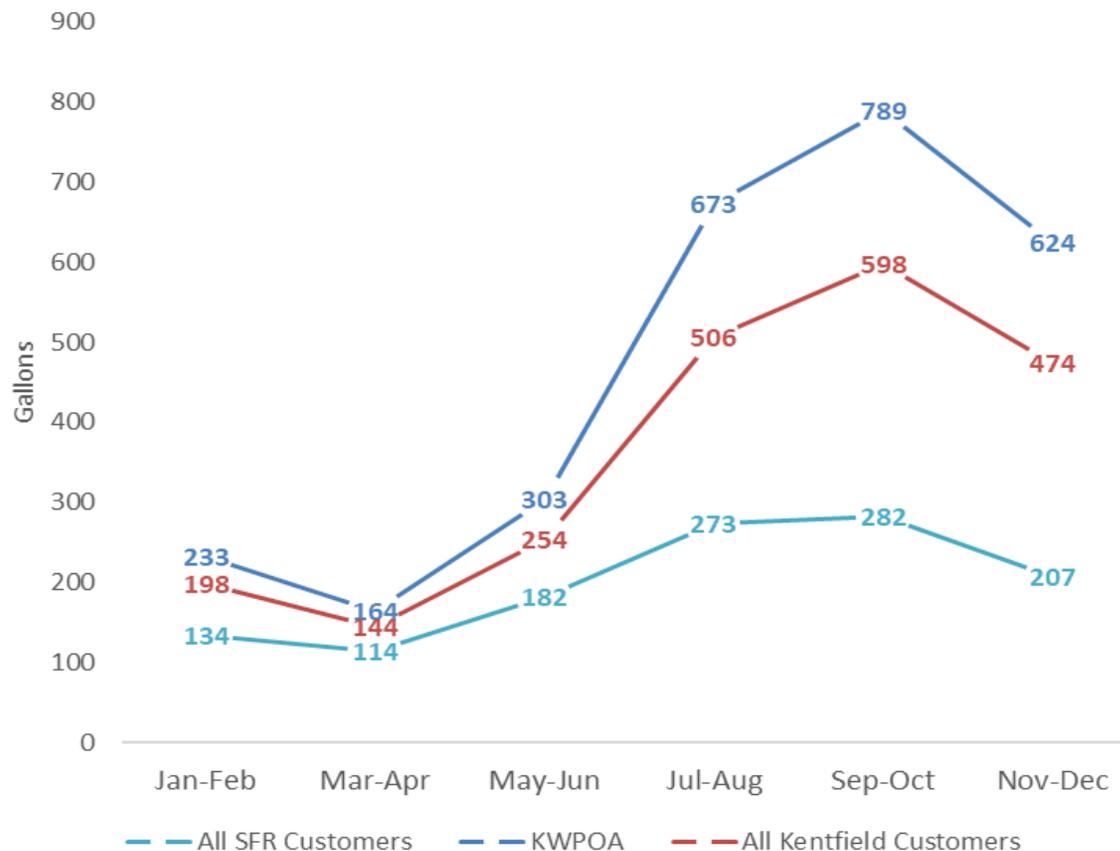
- **22,000** – acres of watershed land
- **400** – species of wildlife
- **1,000** – plant species
- **150+** – miles of trails and unpaved roads



Residential Water Use

- Kent Woodlands HOA (KWPOA) per account water use is significantly higher compared to all other Marin Water residents
 - Winter water use \approx 38% higher
 - Summer water use \approx 62% higher
- Marin Water offers water efficiency programs designed to support homeowners with sustainable usage while maintaining the beauty and functionality of the property

AVERAGE BI-MONTHLY DAILY USE (GALLONS)





Customer Support Programs

marinwater.org/WaterEfficiency

Conservation Assistance Program - Site Visit

Marin Water's [Conservation Assistance Program](#) provides complimentary home visits from water efficiency staff

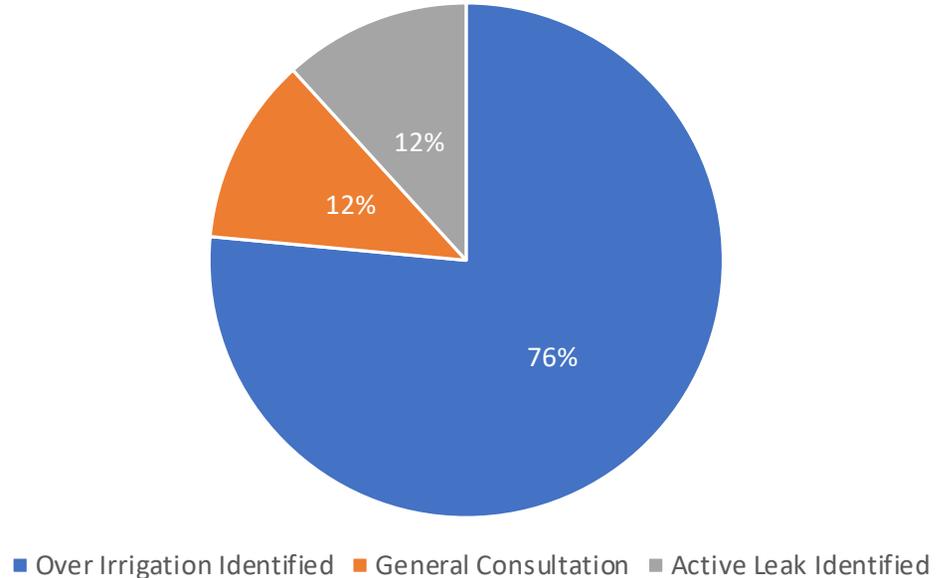
- Review and analyze property's water use history
- Review the active irrigation schedule
- Help Identify leak or inefficiencies
- Recommend individualized landscape improvements to be as efficient as possible
- Evaluate indoor fixture efficiency and recommend improvements



Conservation Assistance Program in KWPOA

- In 2025, 824 Customer Assistance Program site visits completed by Marin Water staff
 - Of the 824, only 17 were requested and completed in the KWPOA area
- Over irrigation of landscaping due to either over-scheduling or inefficient equipment was the leading cause of high usage

Result of Consultation @ KWPOA



What landscape best serves you?

Love the current set-up?

- Utilize low water grasses to keep the aesthetic
- Upgrade sprinklers: HE nozzles apply water evenly allowing for reduced run times

Could it be refined?

- Plant pollinators and reduce lawn area!
- Incorporate outdoor living spaces
- Use permeable hardscapes
- Reimagine the possibilities, they are endless!

Maximize Technology

- Smart Irrigation Controllers self-adjust based on weather and can be controlled remotely

Track water use at your property:

- AMI: 13% of KWPOA accounts have District provided smart meters (sign up for leak alerts!)
- Flume: Monitor your water use in 15min intervals and get leak alerts to your personal device

Professional Landscape Expertise

- Landscapes represent the largest opportunity for water savings in the community
- Marin Water promotes the use of [Qualified Water Efficient Landscapers \(QWEL\)](#), and residents can search the QWEL database to find professionals who service the Kent Woodlands area
 - QWEL certified landscapers are trained in sustainable irrigation and plant care practices
- Marin Water will be supporting a 20-hour QWEL training beginning on **March 4 at the Marin Art and Garden Center** and continuing each Wednesday morning in March
- Opportunity for landscapers to gain water-efficient irrigation and plant care expertise.





Water Use Efficiency Program

conservation@MarinWater.org
marinwater.org/WaterEfficiency
415.945.1520

Action Items:

- ✓ Schedule a CAP site visit
- ✓ Send your landscaper to QWEL
- ✓ Track your water use

